

SAN DIEGO REGIONAL CLEAN FUELS COALITION

A 501 (c)(3) non-profit organization



MEMBERSHIP PROGRAM

Mission Statement

The San Diego Regional Clean Fuels Coalition (SDCFC or the Coalition) is supported by and implements the goals of the Department of Energy (DOE) Clean Cities Program. Clean Cities is a federal program to encourage energy efficiency in transportation, reduction of petroleum usage and conversion of vehicles to alternative fuels where economically practical. Members of Coalition support controlling fleet operating costs, improving air quality, and promoting innovative new technologies.

Goals and Objectives

The Coalition is dedicated to working towards its goals and objectives, which are to:

- Increase the use of alternative fuels including ethanol, natural gas, propane, hydrogen, biodiesel, electricity, methanol, and p-series renewable fuels.
- Support the development and expansion of a fueling infrastructure necessary for regular use of alternative fuels.
- Promote other vehicle-related programs such as fuel economy, hybrid and plug-in vehicles, and idling reduction that result in decreased petroleum consumption and reduced emissions.
- Serve its members by disseminating information, organizing workshops, conferences, researching grant opportunities and identifying partnership opportunities.
- Providing opportunities for collaboration among members and regional partners.

Member Benefits and Annual Dues

The Coalition is revamping our membership program to include: 1) regular monthly Education and Outreach (E&O) events that feature speakers and topics on alternative fuels that impact San Diego region’s air quality, energy use, and GHG generation; and 2) aggressive online search engine optimization, blogging and social media marketing to help the public in making informed decisions about alternative fuels.

Member Level	Web	Newsletter 6x year	Events 10-12x year
Sponsor \$1000	<ol style="list-style-type: none"> 1. Front page/home page acknowledgement 2. Own Content Page 3. SEO promotion throughout the Clean Fuels website 4. Listed at top of directory on member page 	<ol style="list-style-type: none"> 1. Banner acknowledgement 2. Featured article 1x year 3. Submit articles/press releases for CFC newsletter 	<ol style="list-style-type: none"> 1. Participate in coalition event planning 2. Shout-out at Coalition events 3. Discounted Event sponsorship opportunities 4. Featured sponsor at all events and workshops 5. Priority registration for all events
Corporate \$500	Listed on Member Directory webpage	Can Submit articles/press releases for newsletter	<ol style="list-style-type: none"> 1. Program/event development assistance 2. Priority registration for all events 3. Shout-out at Coalition events
Basic \$250 for corporation \$100 for non-profit or government	Listed on Member Directory webpage	Can Submit articles/press releases for newsletter	<ol style="list-style-type: none"> 1. Program/event development assistance 2. Priority registration for all events
Individual Advocate: \$25 Senior (65 & older) or student: \$15	Listed on Member Directory webpage	Can Submit articles/press releases for newsletter	Priority registration for all events

SAN DIEGO REGIONAL CLEAN FUELS COALITION MEMBERSHIP APPLICATION

Online membership application available here: <http://www.sdcleanfuels.org/membership-application-form/>

Your Information

Name _____ Title: _____

Company/Organization _____ Website _____

Mailing Address _____

City _____ State _____ Zip _____ Office Phone _____ Mobile _____

Phone _____ Fax _____

Email _____

Select Member Level

_____ Sponsor Member, \$1,000

_____ Corporate Member, \$500

_____ Basic Business Member, \$250

_____ Basic Non-Profit/Government Member, \$250

_____ Advocate - Individual Member, \$25

_____ Senior and Student Member, \$15

Get Involved

_____ I'm interested in volunteering on a Committee, please contact me. Signed

Signature _____ Date: _____

Please mail Membership Application together with a check for the annual fees as follows (the Coalition is a 501 (c)(3) non-profit organization.) Membership expires 12 months from date of approval.

Make check payable to: **San Diego Regional Clean Fuels Coalition**

Mail to: **San Diego Clean Fuels Coalition, PO Box 81283, San Diego, CA 92138-1283**

-----SDCFC USE ONLY -----

Membership approved Date: _____ Membership denied Date: _____

Payment Received: _____ Reason: _____ Payment return date: _____

SDCFC authorized signature: _____ Print name: _____ Date: _____